

INFORMATION NOTICE ON PERSONAL DATA PROCESSING

1. The Data Administrator of your personal data is the Poznań University of Economics and Business (PUEB), Poznań (61-875), al. Niepodległości 10, NIP 777-00-05-497, REGON 00000-1525 (hereinafter: PUEB).
2. PUEB has designated an Data Protection Officer who monitors the personal data processing. Data Protection Officer can be contacted at the following e-mail address: rodo@ue.poznan.pl, in person (room 1715 Collegium Altum) or by post to the address indicated above.
3. The purposes of the personal data processing are as follows:
 - a) organization of the event "*Re-inventing finance for a digital world - CIMA and PUEB partnership inauguration*" on the basis of your acceptance of the conditions of participation (article 6.1 (b) of the GDPR),
 - b) sending marketing information via your chosen communication channel in order to provide you with information about the PUEB's activities, including its educational offer on the basis of your consent (article 6.1 (a) of the GDPR).
4. Your personal data will be stored for the period necessary to organize the event "*Re-inventing finance for a digital world - CIMA and PUEB partnership inauguration*", but no longer than 3 months after the date of the event.
5. In the case of data processing on the basis of your consent, the data will be stored until the consent is withdrawn.
6. Your personal data may be disclosed to entities authorized by law and trusted entities providing services for the PUEB, including entities providing the tools necessary for communication with you and providing postal and courier services. Personal data will not be transferred to a third country or international organizations.
7. You have the right to access your personal data, rectify it, delete it, limit processing and transfer.
8. Where processing is based on your consent (for the purpose of sending marketing information – 3 b) above), you have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
9. You have the right to lodge a complaint with a supervisory authority which is President of the Personal Data Protection Office.

10. Providing personal data is voluntary, however, necessary to register and participate in the event *"Re-inventing finance for a digital world - CIMA and PUEB partnership inauguration"*.
11. Your personal data will not be subject to automated decision-making, including profiling.